

Soroptimist of Homestead  
PO BOX 900384  
Homestead, Florida 33090  
www.sihomestead.com



October 21, 2017

## The 43rd Annual *Blue Jean Ball* Rodeo Dance needs your support!

Dear Business Partner,

I am writing to you on behalf of Soroptimist of Homestead. The name Soroptimist means "Best for Women" and this is what our organization strives to achieve. Our mission is to improve the lives of women and girls in our community and throughout the world.

***We have exciting news!*** Our amazing and enduring nonprofit organization is on the eve of celebrating 70 years of service and the GFWC Homestead Junior Women's Club has entrusted us to carry on their tradition of hosting an amazing Homestead Rodeo Dance. This event includes music, dancing, food, drinks and so much more! We thank these fabulous women for their confidence that we will organize a memorable evening that everyone will continue to look forward to during rodeo weekend.

The 43rd Annual *Blue Jean Ball* Rodeo Dance will be held the evening of Saturday, January 20, 2018 at the Harris Field Pavilion located at 1034 NE 8th Street in Homestead. This event is attended by hundreds of patrons and the fundraising efforts are made possible through partnerships with generous business owners much like yourself.

We would love your support this year. The proceeds from this evening will allow us to continue to fund scholarships, charitable programs for women facing catastrophic health issues, and countless other community based projects. For your commitment to help us with our mission, we are offering various business promotion opportunities through our Sponsorship Packages here attached. ***Any donation you can give will be greatly appreciated!***

If you have any questions, please call Julie Frederick at 305.216.1604 or email [julie@globalrealtyservices.com](mailto:julie@globalrealtyservices.com) and for additional information about our organization which works to make our community a better place, please visit [www.sihomestead.com](http://www.sihomestead.com).

Appreciating your time and consideration,

*Danielle Zimmerman*

President, Soroptimist of Homestead

***Join us in your favorite jeans and best bling for the Blue Jean Ball.***

**Soroptimist of Homestead - Serving the South Dade Community Since 1948**

# The 43rd Annual *Blue Jean Ball* Rodeo Dance Saturday, January 20, 2018 - Harris Field Pavilion

## SPONSORSHIP PACKAGES

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### CHAMPION Bar Sponsor \$5,000

- Banner of your business on each bar
- 20 tickets to the Blue Jean Ball (2 Table Recognitions)
- Business logo on banners and tickets
- Prominent full screen digital banner displayed every 15 minutes throughout the evening
- 1 year sponsorship listing on Soroptimist of Homestead website and Facebook page
- Link to your business website on your sponsorship listing
- THANK YOU announcement for your business by the DJ during the event

### LASSO Sponsor \$2,500

- 15 Tickets to the Blue Jean Ball (1 Table Recognition)
- Business logo on banners and tickets
- Digital banner displayed every 15 minutes throughout the evening
- 1 year sponsorship listing on Soroptimist of Homestead website and Facebook page

### COWBOY Sponsor \$1,000

- 10 tickets to the Blue Jean Ball (1 Table Recognition)
- Business logo on banners and tickets
- Logo displayed on digital banner throughout the evening
- 1 year sponsorship listing on Soroptimist of Homestead website and Facebook page

### STIRRUPS Sponsor \$500

- 5 Tickets to the Blue Jean Ball
- Logo displayed on digital banner throughout the evening
- 1 year sponsorship listing on Soroptimist of Homestead website and Facebook page

### BOOTS Sponsor \$250

- 3 Tickets to the Blue Jean Ball
- 1 year sponsorship listing on Soroptimist of Homestead website and Facebook page

### ADDITIONAL Sponsorship Opportunities:

- Logo displayed on digital banner throughout the evening \$100
- In kind items for Raffle Baskets

**Please make checks payable to:**  
**Soroptimist of Homestead**  
**PO Box 900384**  
**Homestead, Florida 33090**

**IMPORTANT:** All digital banners will be created by Soroptimist of Homestead and can display your logo, tagline and contact information. This information must be emailed to [info@sihomestead.com](mailto:info@sihomestead.com) by Monday, January 8, 2018.

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**The 43rd Annual *Blue Jean Ball* Rodeo Dance  
Saturday, January 20, 2018 - Harris Field Pavilion**

**SPONSORSHIP FORM**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office #: \_\_\_\_\_ Cellphone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

*Please complete ALL sections as this information is needed for thank you and donor acknowledgement letters (501c3 tax exempt). Due by Monday, January 8, 2018.*

CHAMPION \$5,000    LASSO \$2,500    COWBOY \$1,000    STIRRUPS \$500  
 BOOTS \$250    DIGITAL BANNER \$100    BLUE JEANS \$ \_\_\_\_\_

Donation item description if not an option above: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Market value of this item: \_\_\_\_\_

Questions? call Julie Frederick at 305.216.1604 or email [julie@globalrealtyservices.com](mailto:julie@globalrealtyservices.com)  
Checks made payable to: Soroptimist of Homestead

***Join us in your favorite jeans and best bling for the Blue Jean Ball!***  
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